



CREATIVE SPARKS PROJECTS ***EXECUTIVE SUMMARY***

Creative Sparks Projects is a bold new not-for-profit founded in 2023 by artist Kyle BrightSide to tackle youth disconnection, social isolation, and mental health challenges through creative public art and school-based mural programs.

We turn walls into platforms for the youth voice.

We turn young people into our future leaders.

We turn communities into connected, proud places of belonging.



WHY IT MATTERS - NOW!



- 30% of Victorian youth feel isolated
- 23% cite mental health as their top concern
- 19% feel disconnected from community “most of the time”
(Mission Australia Youth Survey, 2023)
- Australia ranks among the worst OECD countries for school funding inequity
(OECD, Save Our Schools, 2024)
- Young Australians are asking for connection, creativity, and a future they can see themselves in.

Creative Sparks Projects is the answer.

OUR PROGRAMS

1. Creative Sparks StreetLight Program

- A public art, youth engagement program where young people co-design and paint large-scale murals in their communities. Focused on mental health, leadership, and early intervention for youth at risk.

2. Creative Sparks School Mural Program

- Brings inclusive, wellbeing-focused mural workshops to disadvantaged schools - addressing inequity in access to arts and wellbeing supports.

OUR VISION FOR THE FUTURE

- Secure multi-year partnerships and major philanthropic investment
- Establish a youth job pathways program through careers workshops
- Measure and publish impact data on youth wellbeing and social connection
- Scale delivery to high-need, low-SES, and rural communities

This is not a someday project. This is urgent now.

Creative Sparks Projects is not here to maintain – we're here to transform. Your investment is a direct action toward youth wellbeing, cultural connection, and community pride.

Partner with **Creative Sparks Projects**. Together, we will spark confidence, community, and creativity across Australia.

THANKS!

Kyle BrightSide
Artist/ Founder

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